



at Hathaway Brown *is now the*

# Shaker Heights Arts & Music Festival!

## June 19–20, 2010

**Saturday 10 am–8 pm**

**Sunday 11 am–5 pm**

Shaker Heights, Ohio (suburban Cleveland)

### IMPORTANT DATES

**Entry Deadline** . . . . . **April 18, 2010**

**Acceptance Notification** . . . . . **April 27, 2010**

**Contracts/Fees due.** . . . . . **May 11, 2010**

**Last day for cancellations** . . . . . **May 18, 2010**  
(less \$25 processing fee)

### GUIDELINES FOR ENTRY

#### Artist Eligibility

- Artist must be present from opening until closing both days of the show.
- Work must be of original concept, design and execution; no kits, commercial molds, etc.
- Only the work of individual or collaborating artists may be shown and sold. Collaborating artists may show only their joint work.
- Studios wherein the applicant artist designs the work and creates it alongside assistants may participate if the studio has no more than 6 full-time (or the equivalent part-time) assistants, not including non-artist assistants such as office help.
- Images submitted for jurying must be representative of the majority of work to be exhibited and sold in terms of both quality and price range. Jurors use booth images to judge the overall appearance and make-up of your display.
- Violators of these rules will be required to remove the items in question from their display, and risk expulsion from the fair and loss of their booth fees. If you are not sure if you work qualifies, please call for clarification.

#### Application Process

Print this application, fill in the Entry Form and mail in to ODC (address at end of Entry Form) along with your payment and slides (or digital images on CD-ROM). See digital images specifications on the second page of this prospectus under **"About Your Images."**

#### Jury procedure

Your images will be scored by a panel of jurors who change annually. Applicants' identities are not indicated in any way to the jurors. Jurors are chosen based on their fine craft/art expertise, and an effort is made to have jurors specializing in a variety of media. Exhibitor numbers in each category will be limited to ensure a balanced show. However, only the top scorers in each medium will be accepted. Up to 10% of the spaces can be filled at the discretion of the Artistic Director, in order to introduce new artists and/or ensure a quality, balanced show. There are approximately 150 booth spaces.

### presented by Ohio Designer Craftsmen

Ohio Designer Craftsmen is a nonprofit organization dedicated to promoting the fine crafts aesthetic for over 40 years. Its mission is to provide professional support to craftspeople and build public awareness, appreciation and collection of fine craft.

### The Show is Moving and Improving

We've joined forces with the City of Shaker Heights and the Shaker Heights Arts Council to create an exciting outdoor community event, the Shaker Heights Arts and Music Festival, featuring a lineup of area bands, food from local vendors, children's activities, and art and fine craft by Ohio Designer Craftsmen artists. ODC will handle all aspects of the craft fair portion of the event, and the application and jury process will remain the same.

#### The New Location

- Between the Van Aken Shopping Center and the Shaker Heights Country Club, just one mile from the former location at Hathaway Brown School.
- High-visibility paved surface in a busy shopping, dining and residential area with ample parking, ATMs and restaurants

#### New Artist Amenities

- More music
- More food choices – a variety of vendors on location, plus a gourmet grocery and restaurants across the street
- More customers— our loyal Hathaway Brown audience, the Shaker Arts Council's summer music festival audience, and hundreds of area shoppers, all enjoying the show free of admission
- **LOWER BOOTH FEES! This year only, the booth fee is just \$299!!**

The show is limited to 150 artists, who will be selling to an elite clientele.

### 2D Reproductions Policy

Reproductions of two-dimensional work are permitted, subject to the following stipulations:

- Reproductions must be clearly marked as such. The word "reproduction" must appear on each piece. The word "print" is not to be substituted for "reproduction."
- Reproductions must be signed and numbered in editions of no more than 750.
- No "hand-colored" reproductions will be considered "original" works; they will be considered reproductions.
- Up to one wall of the artist's booth may show framed reproductions. They must be displayed separately from originals. All other reproductions must be kept in a browsing bin, and are considered to be an ancillary part of the artist's booth.

### Awards

Cash awards will be conferred at the show by an on-site juror. Award winners will receive an invitation to return to next year's fair, bypassing the jury.

### Artist Amenities

Nearby hotel accommodations and support services (grocery, service stations and restaurants), booth sitters and complimentary refreshment ticket.

### Fees

Anyone may apply to ODC shows; however, only members may actually exhibit.

**ODC members receive a two-point bonus on their jury scores.** Annual membership is \$35 for an individual, \$45 for a couple, and may be paid after acceptance, along with the booth fee.

**Application:** \$20 per medium entered.

10' x 10' space . . . . . \$299

10' x 15' space . . . . . \$448

10' x 20' space . . . . . \$598

Subject to availability

**Corner space** . . . . . add \$120

Corner spaces limited. Apply early.

Electrical power is not available at this show. If you bring a portable power source, it must be approved by ODC staff. Our decision will be based on noise level, fumes, the venue itself, and effect on neighboring artists. All tents must be weighted.

## About Your Images

As we transition into a fully online application process, we will continue to accept images in either slide or digital formats. Submit four images of your work and one of your booth for each media category you enter with the application form below. We will not jury applications without a booth image. **You can submit your images in one of two ways: digital image files OR slides - NO PHOTOGRAPHS.** Slides will be scanned into our digital jurying system, so if you have digital images (CD-ROM), please submit them for the best representation of your work.

### 1) Submitting Digital Image Files on CD-ROM:

- Digital images must be in baseline jpeg format.
- Include a SASE for CD-ROM return.
- Image size: One dimension (height or width) must be 1920 pixels, and the other dimension no less than 1800 pixels; recommend file size is 1.8 MB. Images prepared for Application are acceptable.
- Digital image files should be named: LastNameFirstName01.jpg (for example, JonesSam01.jpg Use 01-05 to match your image descriptions on the application.)
- Be sure to label your CD-ROM with your Last name, First name, Name of show, year and category of media; ex. Jones, Sam, Shaker Heights Arts and Music Festival, 2010, Ceramics.

### 2) Slides:

- Make sure slides are in good shape.
- Include a SASE for slide return.
- Please do not send additional slides, photos, bios, samples, etc. They will not be reviewed or returned.
- Label slides with your name, medium and image number.

**If you have any questions or problems regarding submissions, please contact Carol at [csnyder@ohiocraft.org](mailto:csnyder@ohiocraft.org) or 614-486-7119.**

## Entry Form

Please type or print clearly. Illegible entries cannot be processed. Submit separate application and set of images for each medium entered.

Artist Name (required) \_\_\_\_\_

Collaborating Artist (if applicable) \_\_\_\_\_

Studio Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ (cell) \_\_\_\_\_ Fax \_\_\_\_\_

email \_\_\_\_\_ website \_\_\_\_\_

Images format:  Slides  jpegs on CD

Description of Images: Image 1 \_\_\_\_\_

Image 2 \_\_\_\_\_ Image 3 \_\_\_\_\_

Image 4 \_\_\_\_\_ Image 5: Booth \_\_\_\_\_

Please describe your work and/or technique in 25 words or fewer:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ODC member?  Yes  No

You need not be a member to apply; however, membership is required to exhibit. (see fees section)

I am applying as  a studio  an individual artist (see artist eligibility)

If a studio, how many assistants help make your work?

\_\_\_ full time \_\_\_ part time

I have read this prospectus, certify that my work qualifies under the guidelines outlined, and agree to abide by all rules and conditions. If accepted, I agree that photographs of me and/or my work may be used by ODC for promotional purposes.

\_\_\_\_\_  
Artist signature

\_\_\_\_\_  
date

## Medium

Choose the category that you feel best fits your work. ODC reserves the right to move your work to another category at the jury's discretion.

- |   |  |
|---|--|
| <input type="checkbox"/> Clay, predominantly functional | <input type="checkbox"/> Oil & Acrylics  |
| <input type="checkbox"/> Clay, predominantly decorative | <input type="checkbox"/> Photography     |
| <input type="checkbox"/> Digital Art (not photography)  | <input type="checkbox"/> Printmaking     |
| <input type="checkbox"/> Drawing & Pastels              | <input type="checkbox"/> Sculpture       |
| <input type="checkbox"/> Fiber (non-wearable)           | <input type="checkbox"/> Watercolor      |
| <input type="checkbox"/> Furniture                      | <input type="checkbox"/> Wearable Art    |
| <input type="checkbox"/> Glass                          | <input type="checkbox"/> Wood            |
| <input type="checkbox"/> Leather                        | <input type="checkbox"/> Metal           |
| <input type="checkbox"/> Jewelry, fine metal            | <input type="checkbox"/> 2-D mixed media |
| <input type="checkbox"/> Jewelry, other _____           | <input type="checkbox"/> 3-D mixed media |
| <small>(describe material used)</small>                 | <input type="checkbox"/> Other _____     |

## APPLICATION CHECKLIST

- Completed application form for each medium entered.
- Five images per medium entered: four of the work, one of booth.
- SASE (be sure there is sufficient postage to return your slides.)
- \$20 non-refundable entry fee per medium entered.
- \$35 ODC membership fee (if applicable). **ODC members receive a two-point bonus on their jury scores.** Please be sure applicant's name (not just the studio name) appears on each check.

## Make checks payable to ODC.

See [www.ohiocraft.org/members.html](http://www.ohiocraft.org/members.html) to learn about additional benefits for ODC members.

**Do not send booth fees at this time!**

## Postmark Deadline: April 18, 2010

**Mail to:** ODC/Shaker Heights Arts & Music Festival Application  
1665 West Fifth Avenue  
Columbus, OH 43212