

Ohio Designer Craftsmen is a nonprofit organization dedicated to promoting fine craft for over 50 years. Our goals are to establish a standard of excellence in craft, encourage creative growth, provide professional support to craftspeople, and build public awareness, appreciation and collection of fine craft.

## Art Studio Clearance Sale

One of the most anticipated shows in Ohio! We're looking forward to welcoming even more bargain hunters in 2015 for this laid-back, fun and profitable show in Columbus, Ohio. Booth fees are low, hours are easy, no fancy set-up is required, and "blue light specials" keep things lively throughout each day. Artists try out creative sales gimmicks, reduce overstock and slightly imperfect inventory, and enjoy making extra income during the "off" season for Midwest fairs.

## Artist Eligibility/Show Policies

- Artist must be present each day of the show.
- Work must be of original concept, design and execution by the exhibitor him/herself; no kits, commercial molds. **Absolutely NO buy-sell.**
- Only work of individual or collaborating artists may be shown and sold. Collaborating artists may show only their joint work.
- Images submitted for jurying must be representative of the majority of work to be exhibited and sold in terms of both quality and price range. Jurors use booth images to judge overall appearance and make-up of your display.

Studios where the applicant artist designs the work and creates it along with assistants qualify if:

- The studio has no more than six full-time (or equivalent part-time) assistants (not including non-artist employees such as office help).
- The studio adheres to the above outlined stipulations regarding actual production of work.

If you are not sure whether your work qualifies, please call for clarification.

ODC is committed to presenting shows featuring artists and work as outlined above. Violators will be required to remove items in question from their display, and risk expulsion from the fair and loss of booth fees.

## Jury Procedure

Your images will be viewed and scored by a panel of jurors chosen on their fine craft/art expertise, and an effort is made to invite jurors specializing in a variety of media. Applicants are not identified to jurors.

Exhibitor numbers in each category will be limited to ensure a balanced show; however, only the top scorers in each medium will be accepted. Up to 10% of the spaces can be filled at the discretion of the Artistic Director, in order to introduce new artists and ensure a quality, balanced show.

Acceptance/decline letters will be mailed or emailed by October 22, 2014.

## 2D Reproductions Policy

Reproductions of two-dimensional work are permitted, subject to the following stipulations:

- Reproductions must be clearly marked as such. The word "reproduction" must appear on each piece. No other word (e.g. "print") is to be substituted for "reproduction."
- Reproductions must be signed and numbered in editions of no more than 750.
- Up to one wall of the artist's booth may show framed reproductions; they must be displayed separately from originals. All other reproductions must be kept in a browsing bin.
- Violators of this policy will be required to remove all reproductions from their booth.

## Application Process:

To apply on paper, print and complete this application and mail to ODC along with your payment and digital images on CD-ROM. See digital images specifications under "About Your Images."

## Fees

The application fee is \$25 per medium entered. Anyone may apply to ODC shows; **however, members receive a 2-point bonus on jury scores and only members may actually exhibit.** Annual membership is \$35 for an individual, \$45 for joint, and may be paid after acceptance, along with booth fee. Membership applications and renewals are available on our website [www.ohiocraft.org](http://www.ohiocraft.org). The booth fee includes white back drapery. Electricity is optional and available at additional cost. Side panel drapery, tables and chairs may be rented from our decorator. Artists are responsible for display lighting and display equipment.

## About Your Images

We accept images either online or on CD-ROM by mail. Submit four images of your work and one of your booth for each media category you enter with the application form. We will NOT jury applications without a booth image. If you've applied to ODC shows using CD-ROM in the past and would like to start enjoying the convenience and cost-savings of applying online, please call Carol Snyder for assistance; 614-486-7119.

Please do not send additional photos, bios, samples, etc. They will not be reviewed or returned.

- Images must be 1920 pixels on the longest side (height or width). **All images must be 300 dpi.**
- Digital image files should be named: LastNameFirstName01.jpg (eg., JonesSam01.jpg). Use 01-05 to match your image descriptions on the application.

Be sure to label your CD-ROM with your Last name, First name, Name of show, year and category of media; eg. Jones, Sam, Columbus Winterfair 2014, Ceramics.

- Include a SASE, large enough for CD return.

## Questions?

Contact Carol Snyder at [csnyder@ohiocraft.org](mailto:csnyder@ohiocraft.org) or (614) 486-7119.

## IMPORTANT FAIR INFO, DATES & FEES

	Application Fee & Deadline	Notification Mailed or emailed by	Contracts & Fees due by	Set-Up Date	10' x 10' booth	10' x 15' booth	10' x 20' booth	Corner Space
<b>ART STUDIO CLEARANCE SALE</b> 18 <sup>th</sup> year!	<b>\$25</b>				*	*	*	<b>+\$75</b>
Ohio Expo Center (Ohio State Fairgrounds) <b>Jan. 24-25, 2015</b> Sat. 10 am-5 pm Sun. 11 am-4 pm	<b>Dec. 1</b>	<b>Dec. 12</b>	<b>Jan. 2</b>	<b>Jan. 23</b>				
								<b>Last day for cancellations: Jan. 2, 2015</b>

# APPLICATION

## Art Studio Clearance Sale 2015

Please type or print clearly. Illegible entries cannot be processed

I am applying as  an individual artist  a studio (see artist eligibility)

ODC Member?  yes  no You need not be a member to apply, however, membership is required to exhibit. See fees section. ODC members receive a 2 point bonus on jury scores.

Artist (s) name (required) \_\_\_\_\_

Studio (or business name) \_\_\_\_\_

Number of studio assistants (if applicable) part-time \_\_\_\_\_ full-time \_\_\_\_\_

phone \_\_\_\_\_ cell \_\_\_\_\_ fax \_\_\_\_\_

email \_\_\_\_\_ web \_\_\_\_\_

Current mailing address

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please describe your work in 25 words or fewer (please print clearly)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### SLIDE DESCRIPTION

Image 1 \_\_\_\_\_ Image 3 \_\_\_\_\_

Image 2 \_\_\_\_\_ Image 4 \_\_\_\_\_

Image 5 BOOTH\* \_\_\_\_\_

\*Required — we will not jury applications without a booth image

### Medium

Choose the category that best fits your work. ODC reserves the right to move your work to another category at the jury's discretion.

- Clay, predominantly functional
- Clay, predominantly decorative
- Drawing & Pastels
- Fiber (non-wearable)
- Furniture
- Glass
- Jewelry, fine metal
- Jewelry, other \_\_\_\_\_  
(describe material used)
- Leather
- Metal
- Oil & Acrylics
- Photography
- Printmaking
- Sculpture
- Watercolor
- Wearable Art
- Wood
- 2-D mixed media
- 3-D mixed media
- Digital (non-photography)
- Other \_\_\_\_\_

### APPLICATION CHECK LIST

- Completed application form for each medium entered.
- Five images per medium entered: four of the work, one booth.
- SASE (be sure there is sufficient postage and appropriate size envelope to return your CD ROM.)
- \$25 non-refundable entry fee per show/per medium entered. Please be sure applicant's name (not just the studio name) appears on the check. Please make check out to ODC and put show name in the memo section. **Do not send booth fees or booth requests at this time!**
- ODC membership (\$35 individual, \$45 joint), if applicable. (Optional at time of entry. Required to exhibit.) ODC members receive two bonus points on their jury scores.

I have read this prospectus, certify that my work qualifies under the guidelines outlined, and agree to abide by all rules and conditions. If accepted, I agree that photographs of me and/or my work may be used by ODC for promotional purposes.

Artist signature \_\_\_\_\_

date \_\_\_\_\_

Mail to: ODC/Fairs Application  
1665 West Fifth Avenue  
Columbus, Ohio 43212

Make checks payable to ODC.