Presented by Ohio Designer Craftsmen

PROSPECTUS

Winterfair 2015

Please review prospectus carefully. We continue to refine our rules for participation.

Columbus Winterfair

Columbus Winterfair, now in its 39th year, is a wonderful opportunity for fine artists and fine craftsmen to sell their works to an audience of over 20,000 plus, loyal collectors and supporters. Attendance increased this year by 18% and this annual draws patrons from Cleveland, Indianapolis and beyond. Artists reported as well that indeed average sales increased as the three-day event. A favorite among artists and patrons, artists had this to share about the event in general: "It is a show I would whole-heartedly recommend to other artists and will definitely be applying to again next year," and "I have participated in shows for over 17 years. Your show is spot on. It has the best vibe and unique artists…thank you for such a nice experience." Columbus Winterfair has consistently appeared in the top 10 on Sunshine Artist's ranking of the top 100 craft shows.

Greater Cincinnati Winterfair

The Greater Cincinnati Winterfair opens the day after Thanksgiving on one of the busiest shopping days of the year. Now in its 37th year, this fair attracts an average audience of 8000 enthusiastic and loyal attendees from the tri-state area. Located at the Northern Kentucky Convention Center, across the river from Cincinnati, the venue provides easy show hours and wonderful amenities for participating artists. Artists noted exceptional sales at this three-day and had this to share about their overall experience: " Great location, quality of work is good and staff is great," and "…this was my first year…I thought the show was fabulous. Hours were perfect and business was steady all day long. The move in and out was easy, and staff was fabulous."

By popular demand, we are continuing the new convenient set-up hours so that artists can celebrate Thanksgiving and do the show too! Flexible set-up times mean that artists can choose to set up on Wednesday, Thursday or very early on Friday. Every artist is guaranteed a ground-floor booth.

Artist Eligibility/Show Policies

- Artist must be present on each day of the show.

- Work must be of original concept, design and execution; no kits, commercial molds, or buy-resell.

- Work must be handmade by the exhibitor him/herself. Absolutely no buy/sell will be accepted. An on-site juror will monitor compliance.

- Only work of individual or collaborating artists may be shown and sold. Collaborating artists may show only their joint work.

- Images submitted for jurying must be representative of the majority of work to be exhibited and sold in terms of both quality and price range. Jurors use booth images to judge overall appearance and make-up of your display.

Studios where the applicant artist designs the work and creates it along with assistants qualify if:

- The studio has no more than six full-time (or equivalent part-time) assistants (not including non-artist employees such as office help).

- The studio adheres to the above outlined stipulations regarding actual production of work.

If you are not sure whether your work qualifies, please call for clarification.

ODC is committed to presenting shows featuring artists and work as outlined above. Violators will be required to remove items in question from their display, and risk expulsion from the fair and loss of booth fees.

Jury Procedure

Your images will be viewed and scored by a panel of jurors that changes annually. Applicants are not identified to jurors. Jurors are chosen based on their fine craft/art expertise, and an effort is made to invite jurors specializing in a variety of media.

Exhibitor numbers in each category will be limited to ensure a balanced show; however, only the top scorers in each medium will be accepted. Up to 10% of the spaces can be filled at the discretion of the Artistic Director, in order to introduce new artists and ensure a quality, balanced show.

Acceptance/decline letters will be mailed or emailed by August 6, 2015, for Winterfair

2D Reproductions Policy

Reproductions of two-dimensional work are permitted, subject to the following stipulations:

- Reproductions must be clearly marked as such. The word "reproduction" must appear on each piece. No other word (e.g. "print") is to be substituted for "reproduction."

- Reproductions must be signed and numbered in editions of no more than 750.

- Up to one wall of the artist's booth may show framed reproductions; they must be displayed separately from originals. All other reproductions must be kept in a browsing bin.

- Violators of this policy will be required to remove all reproductions from their booth.

Application Process:

To apply on paper, print this application, fill in the Entry Form and mail in to ODC (address at end of Entry Form) along with your payment and digital images on CD-ROM. See digital images specifications on the second page of this prospectus under "About Your Images."

Fees

The application fee is $25 per fair, per medium entered. Anyone may apply to ODC shows; **however, members receive a 2 point bonus on jury scores and only members may actually exhibit.** Annual membership is $35 for an individual, $45 for joint, and may be paid after acceptance, along with booth fee. Membership applications and renewals are available on our website www.ohiocraft.org. Booth fees vary by fair; see individual fair descriptions. The booth fee at the Winterfairs includes white back drapery and electrical hook-up for up to 500 watts. At the Art Studio Clearance Sale, electricity is optional and available at additional cost. Side panel drapery, tables and chairs may be rented from our decorator. Artists are responsible for display lighting and display equipment.

About Your Images

We will accept images either online or on CD-ROM through the mail. Submit four images of your work and one of your booth for each media category you enter with the application form. We will NOT jury applications without a booth image.

Please do not send additional photos, bios, samples, etc. They will not be reviewed or returned.

• Images must be 1920 pixels on the longest side (height or width). **All images must be 300 dpi.** Be sure to label your CD-ROM with your Last name, First name, Name of show, year and category of media; ex. Jones, Sam, Columbus Winterfair 2015, Ceramics.

• Digital image files should be named: LastNameFirstName01.jpg
(for example, JonesSam01.jpg). Use 01-05 to match your image descriptions on the application.

• Include a SASE, large enough for CD return.

If you have any questions or problems regarding digital submissions, please contact Carol at csnyder@ohiocraft.org or (614) 486-7119.

Awards

Cash awards will be conferred at the Winterfair shows by an on-site juror. Awards will be chosen based on artistic merit and craftsmanship. An additional award will be presented for the Best Booth Design. Award winners receive an invitation to next year's show, bypassing the jury.

Questions?
Call John Barr at (614) 486-7119
or email jbarr@ohiocraft.org
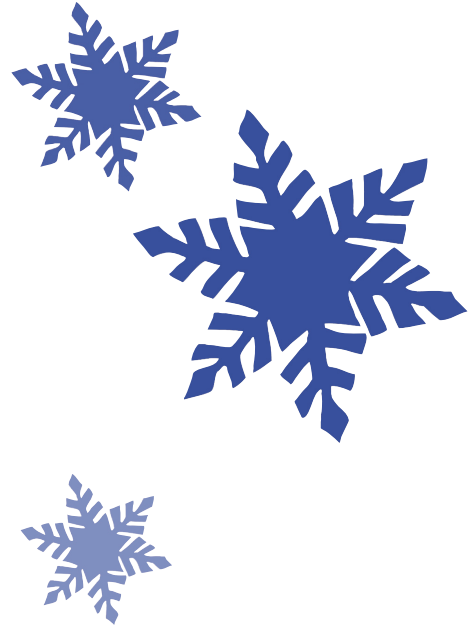
IMPORTANT FAIR INFO, DATES & FEES	Application Fee	Notification Mailed or emailed by	Contracts & Fees due by	Set-Up Date	10' x 10' booth	10' x 15' booth	10' x 20' booth	Corner Space	Adjacent to rest area
Winter*fair* Greater Cincinnati 37th year! Northern Kentucky Convention Center **November 27 -29, 2015** Fri. 10 am–5 pm Sat. 10 am–5 pm Sun. 11 am–4 pm	$25	Aug. 6	Sept. 7	Nov. 25 & 26	$375	$550	$725	+$100	n/a
Winter*fair* Columbus 39th year! Ohio Expo Center (Ohio State Fairgrounds) **December 4–6, 2015** Fri. 10 am–7 pm Sat. 10 am–7 pm Sun. 11 am–4 pm	$25	Aug. 6	Sept. 7	Dec. 3	$485	$725	$965	+$120	+$100

Last day for cancellations: all Winterfairs: Oct. 6, 2015

Please type or print clearly. Illegible entries cannot be processed

Only one application required to enter both shows. We'll use the same information and images per medium.

Submit a separate application for each additional medium entered.

I am applying to   ☐ Columbus Winterfair   ☐ Greater Cincinnati Winterfair

I am applying as   ☐ an individual artist   ☐ a studio (see artist eligibility)

ODC Member?   ☐ yes   ☐ no   You need not be a member to apply, however, membership is required to exhibit. See fees section. ODC members receive a 2 point bonus on jury scores.

Medium
Choose the category that best fits your work. ODC reserves the right to move your work to another category at the jury's discretion.

Artist (s) name (required) _____

Studio (or business name) _____

Number of studio assistants (if applicable) part-time _____ full-time _____

phone _____ cell _____ fax _____

email _____ web _____

Current mailing address

Address _____

City _____ State _____ Zip _____

Please describe your work in 25 words or fewer (please print clearly)

_____

_____

_____

- ◇ Clay, predominantly functional
- ◇ Clay, predominantly decorative
- ◇ Drawing & Pastels
- ◇ Fiber (non-wearable)
- ◇ Furniture
- ◇ Glass
- ◇ Jewelry, fine metal
- ◇ Jewelry, other _____
  - (describe material used)
- ◇ Leather
- ◇ Metal
- ◇ Oil & Acrylics
- ◇ Photography
- ◇ Printmaking
- ◇ Sculpture
- ◇ Watercolor
- ◇ Wearable Art
- ◇ Wood
- ◇ 2-D mixed media
- ◇ 3-D mixed media
- ◇ Digital (non-photography)
- ◇ Other _____

SLIDE DESCRIPTION

Image 1 _____   Image 3 _____

Image 2 _____   Image 4 _____

Image 5 BOOTH* _____

*Required — we will not jury applications without a booth image

APPLICATION CHECK LIST

○ Completed application form for each medium entered.

○ Five images per medium entered: four of the work, one booth.

○ SASE (be sure there is sufficient postage and appropriate size envelope to return your CD ROM.)

○ $25 non-refundable entry fee per show/per medium entered. Please be sure applicant's name (not just the studio name) appears on the check. Please make check out to ODC and put show name(s) in the memo section. **Do not send booth fees or booth requests at this time!**

○ ODC membership ($35 individual, $45 joint), if applicable. (Optional at time of entry. Required to exhibit.) ODC members receive two bonus points on their jury scores.

I have read this prospectus, certify that my work qualifies under the guidelines outlined, and agree to abide by all rules and conditions. If accepted, I agree that photographs of me and/or my work may be used by ODC for promotional purposes.

Artist signature _____

date _____

Mail to: ODC/Fairs Application
1665 West Fifth Avenue
Columbus, Ohio 43212

Make checks payable to ODC.